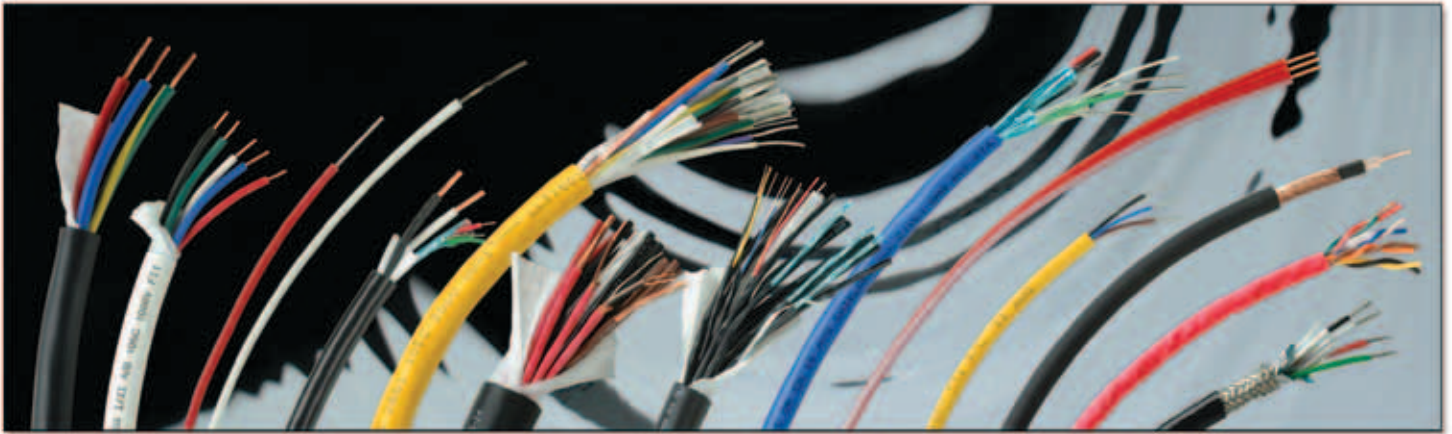




## The Custom Cable Specialists

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### Perfecting the Niche

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EIS is dedicated to becoming the very best source for the “custom” cable products required in diverse markets, for a variety of applications. Our focus differentiates us from competitors who offer a catalog and warehouse filled with standard wire & cable products. In demonstrating the dependability, responsiveness and high quality standards that reflect our core values, we often become a preferred vendor; servicing all wire & cable business that falls within our capabilities.

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### Profile of a Manufacturing Partner

- ISO 9001:2000 Certified & a LEAN-Manufacturing company
- Private-label, custom cables to support your brand-name
- 1-2 day response to RFQ; 1-3 week delivery of custom cables
- Solution-based, collaborative design; product enhancement
- Low minimum requirements for “custom cables” – 5,000’
- Wide range of UL, CSA & Mil Spec approvals
- “Elite” level of customer service
- 98% on-time delivery

# Defining Our Niche

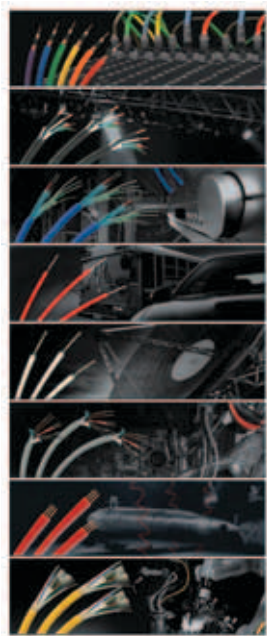
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Bulk wire & cable will typically become a component in OEM products and there are several avenues to the niche that we fill. We primarily work with cable-assembly operations that service specialized OEM requirements. Opportunities also evolve directly through OEM procurement as well as through distributors that provide for their OEM customer's special requirements. Scenarios where EIS' expertise can help meet your custom needs include:

- Multi-tier manufacturing – building quality into your brand-name
- Branded/Private-label cables – surface print to your specifications
- Prototypes, collaborative design & performance enhancement; select competitor equivalents
- Competitively priced, custom cables
- Expedient delivery of custom cables
- Low volume, custom requirements (5,000' min.)
- Value-added, relationship & service driven business

## Examples of EIS custom & private-label products

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**Professional Music Industry** – Snakes, Microphone, Instrument, Speaker

**Stage Lighting** – DMX, Color Changer Cables

**Home Theater** – Specialty Coaxial Cables, Surround-sound Wire

**Automotive/Transportation** – Cabin Components, Harnesses, GPS Cables

**Communications** – Computer & Control Cables

**Consumer Electronics** – Refrigeration & Appliance Wire, Equipment Components

**Defense** – Marine applications

**Industrial** – Process Control Systems, Robotic applications

**Other** – Detonation Cables, Flat-braid Straps, Prototypes

## Standard Materials

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- **Conductor** – Bare & Tin Copper; Topcoat, Overcoat, Nickel, High Strength Alloys
- **Shield** – Aluminum Mylar, BC & TC Spiral & Braided Shields (to your coverage specifications)
- **Insulation & Jacket** – PVC, TPE, TPR, PVC Alloy, Polyethylene, Polypropylene (solid or expanded), Polyurethane

